

09659167, 091400

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER

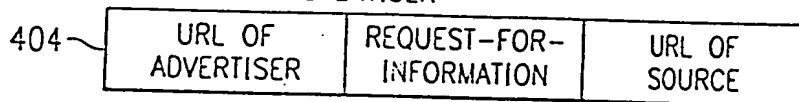


FIG. 4c

PATH D: ADVERTISER TO SOURCE

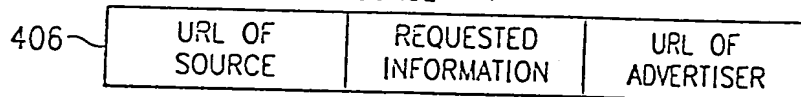


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

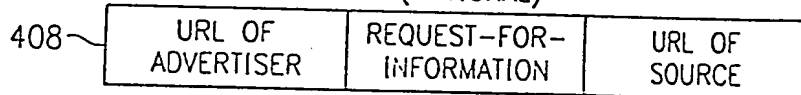


FIG. 4e

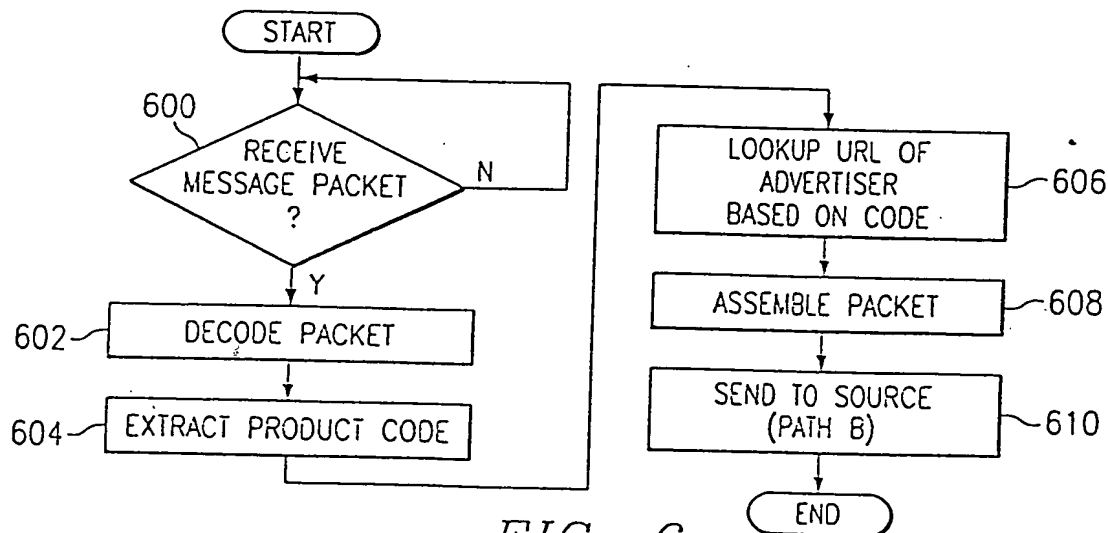


FIG. 6

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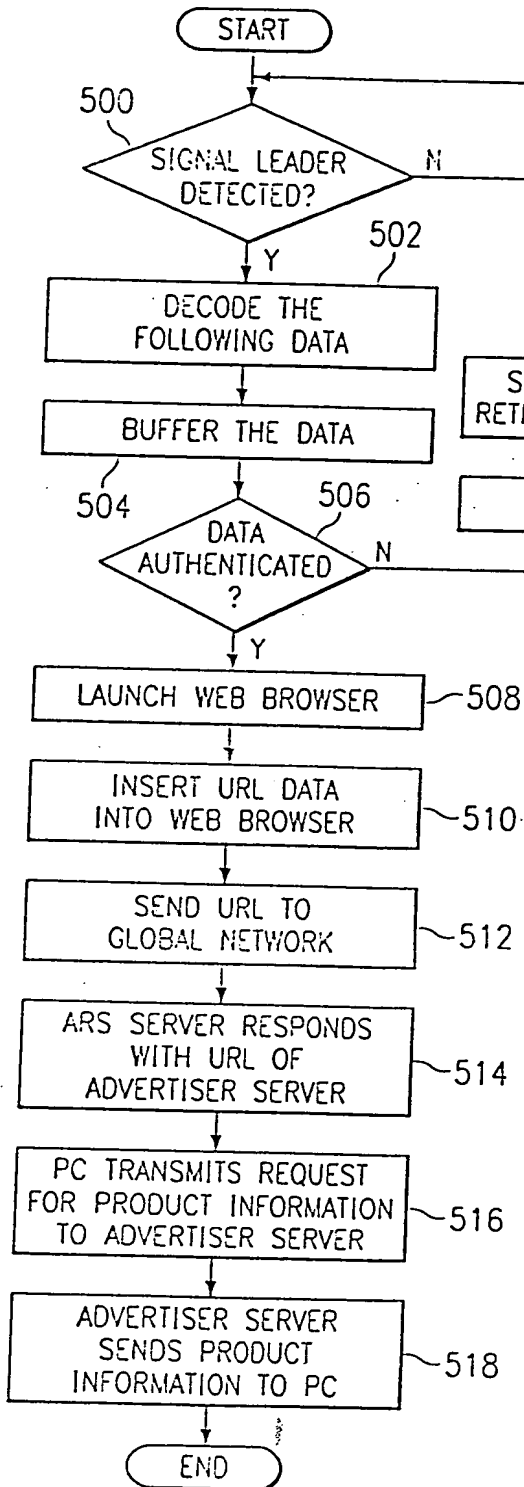


FIG. 5

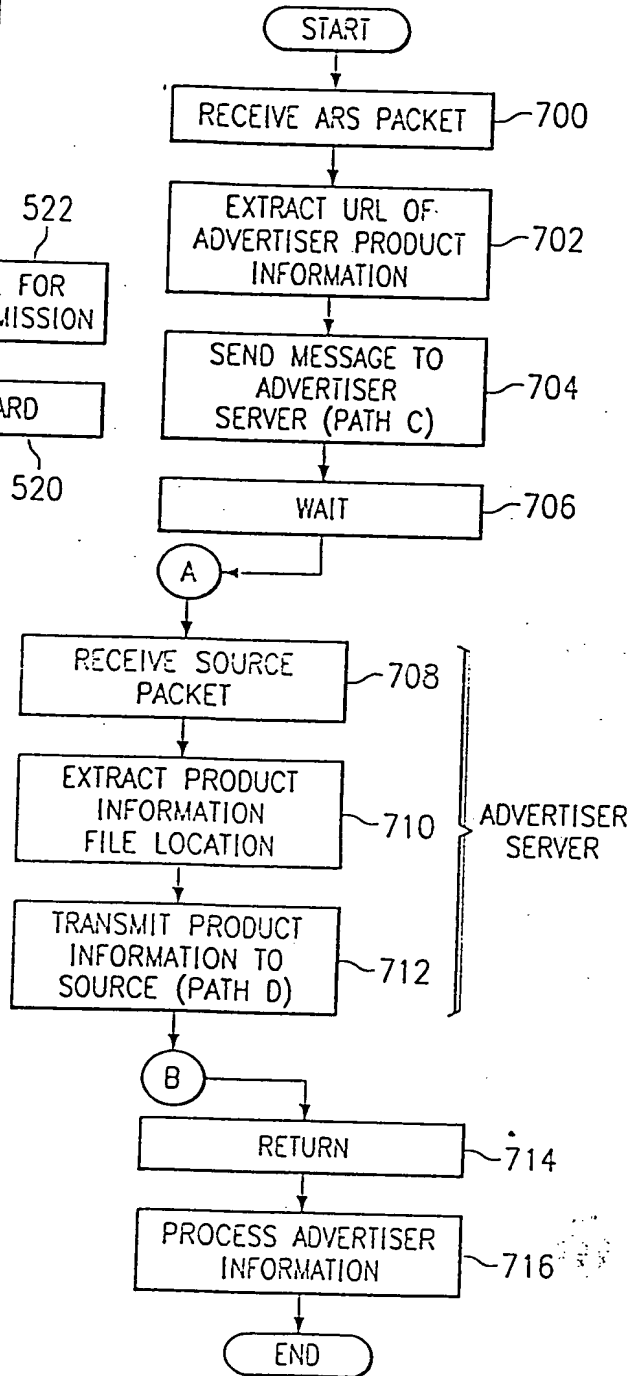


FIG. 7

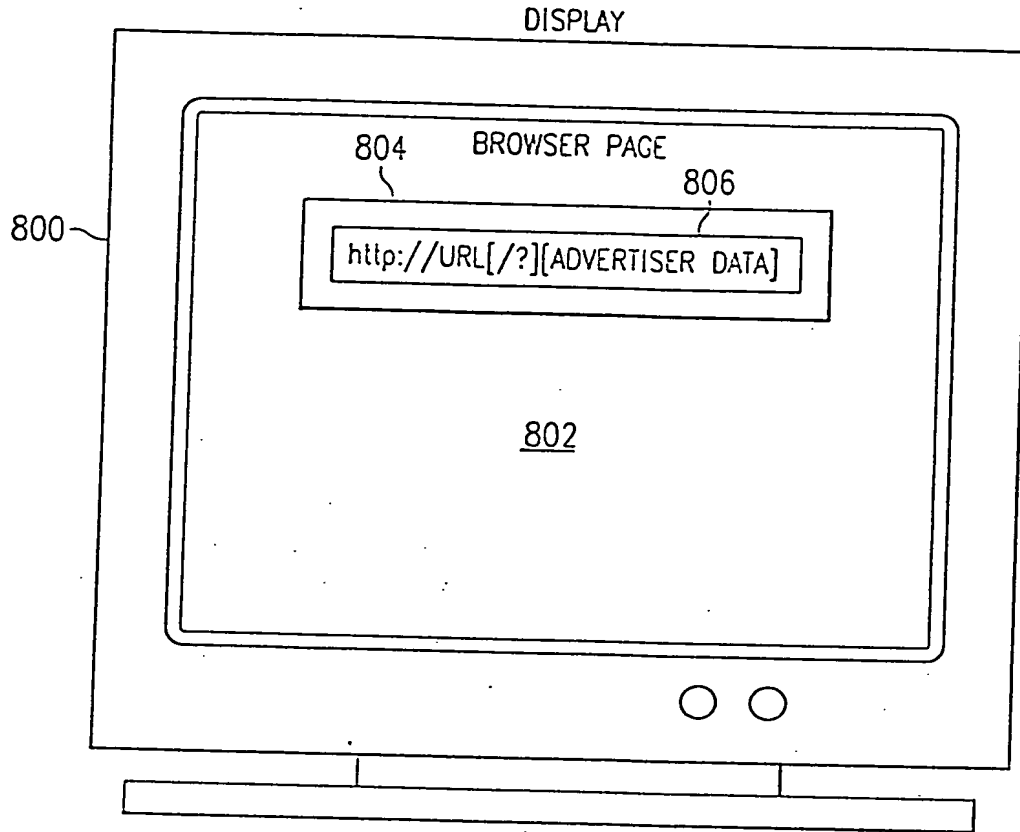


FIG. 8

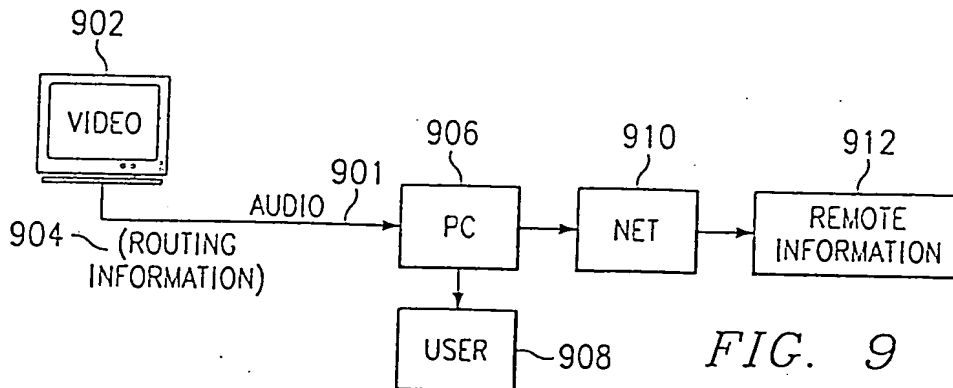
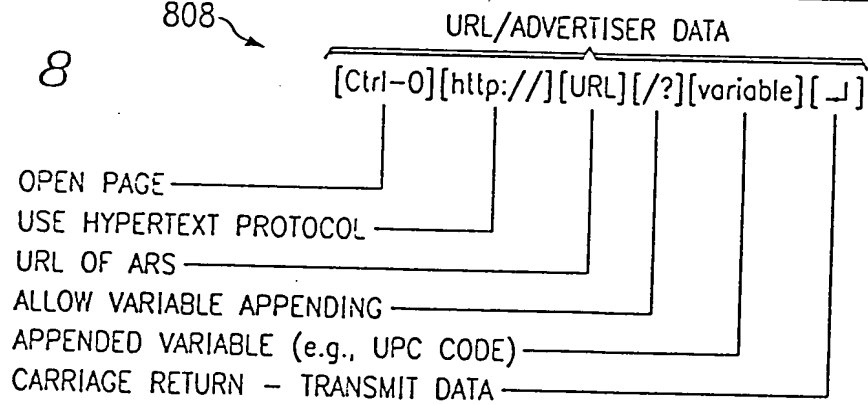
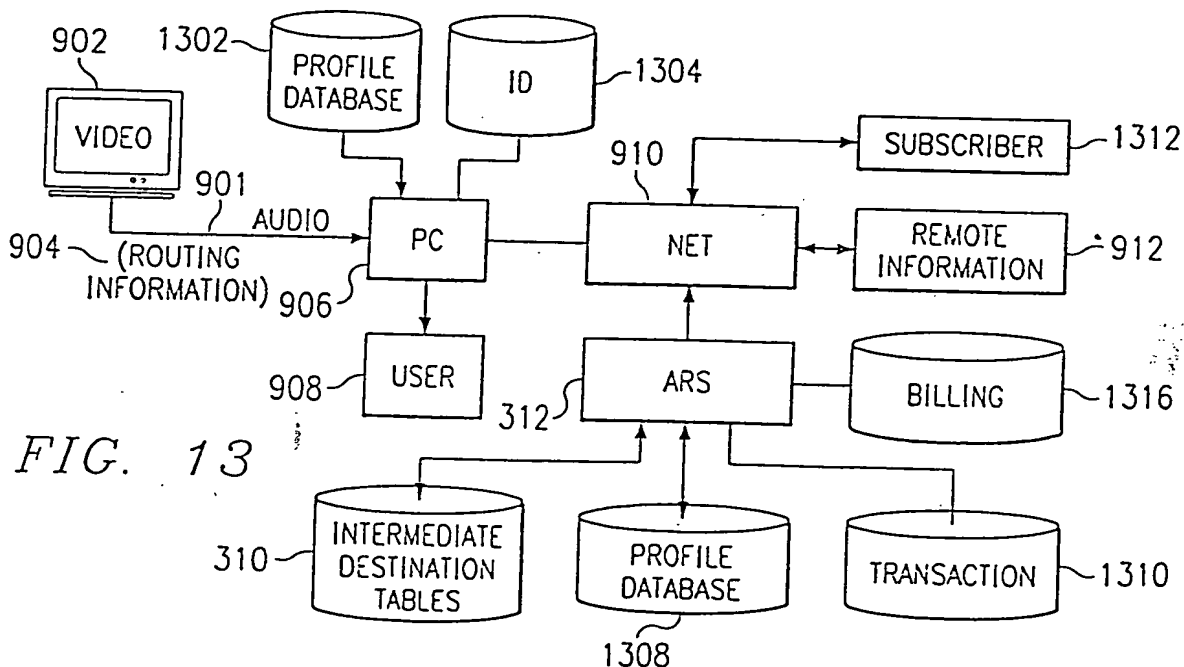
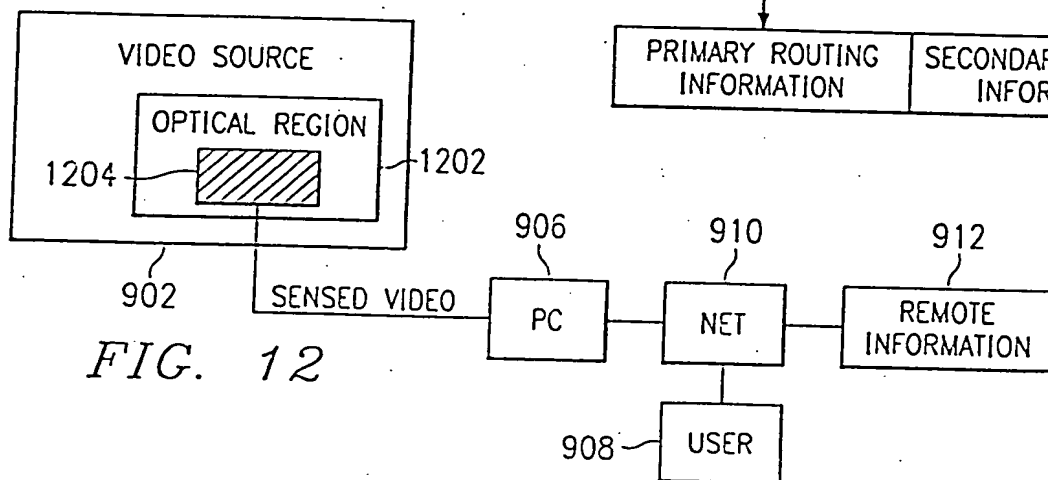
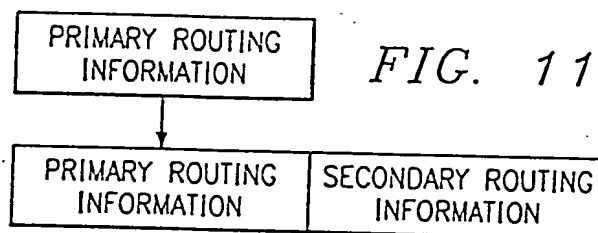
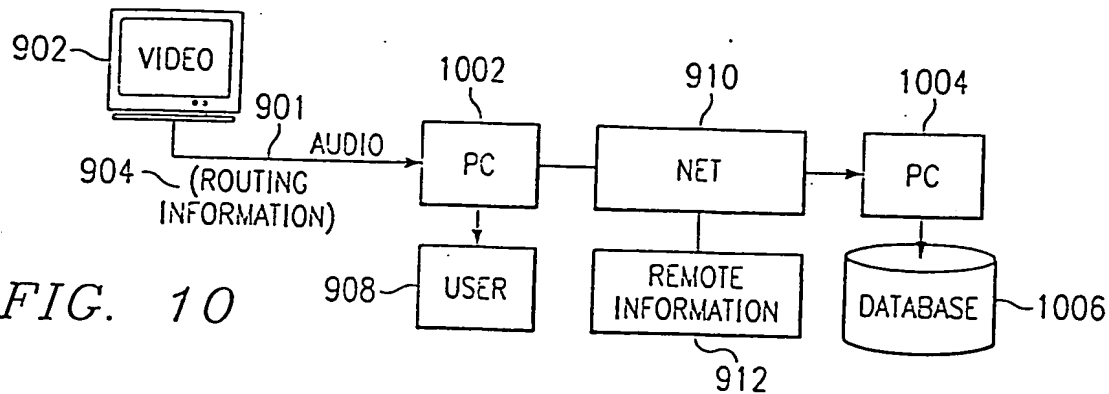


FIG. 9

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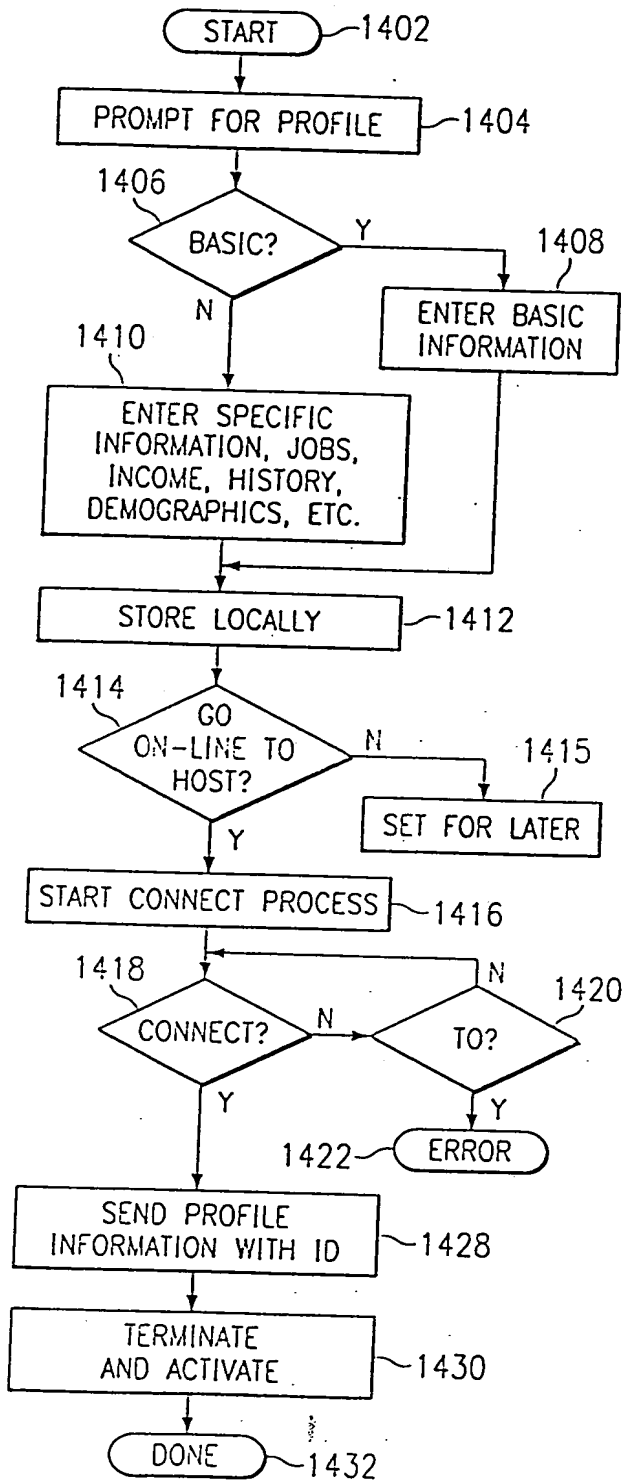


FIG. 14

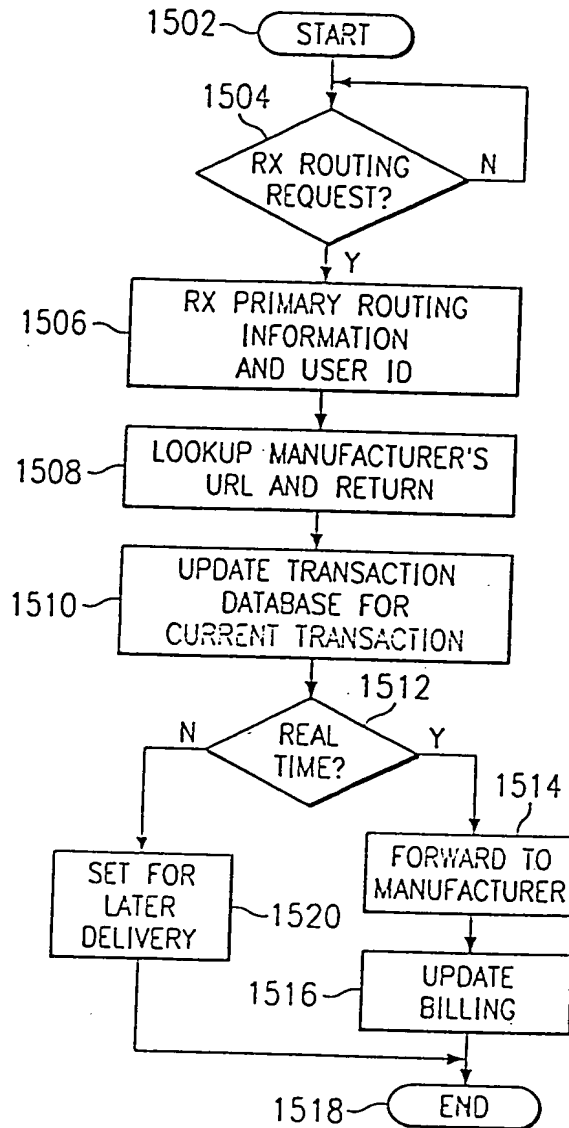


FIG. 15

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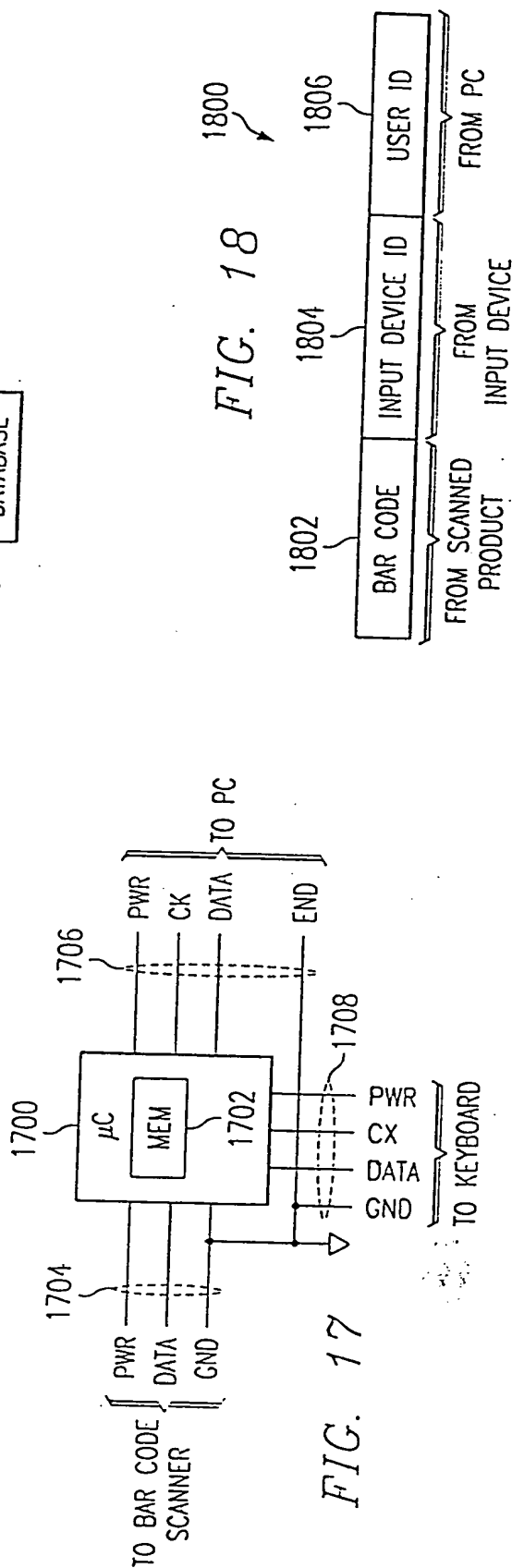
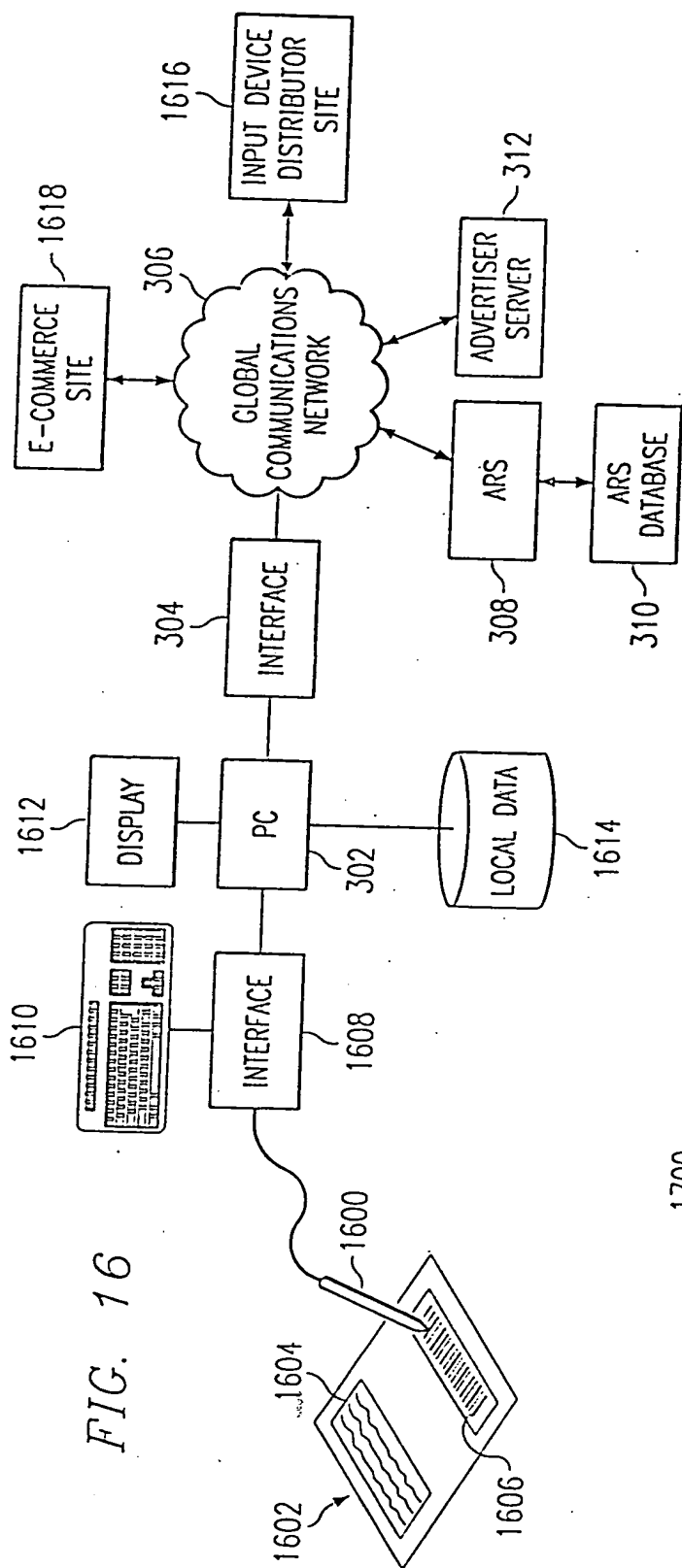


FIG. 19

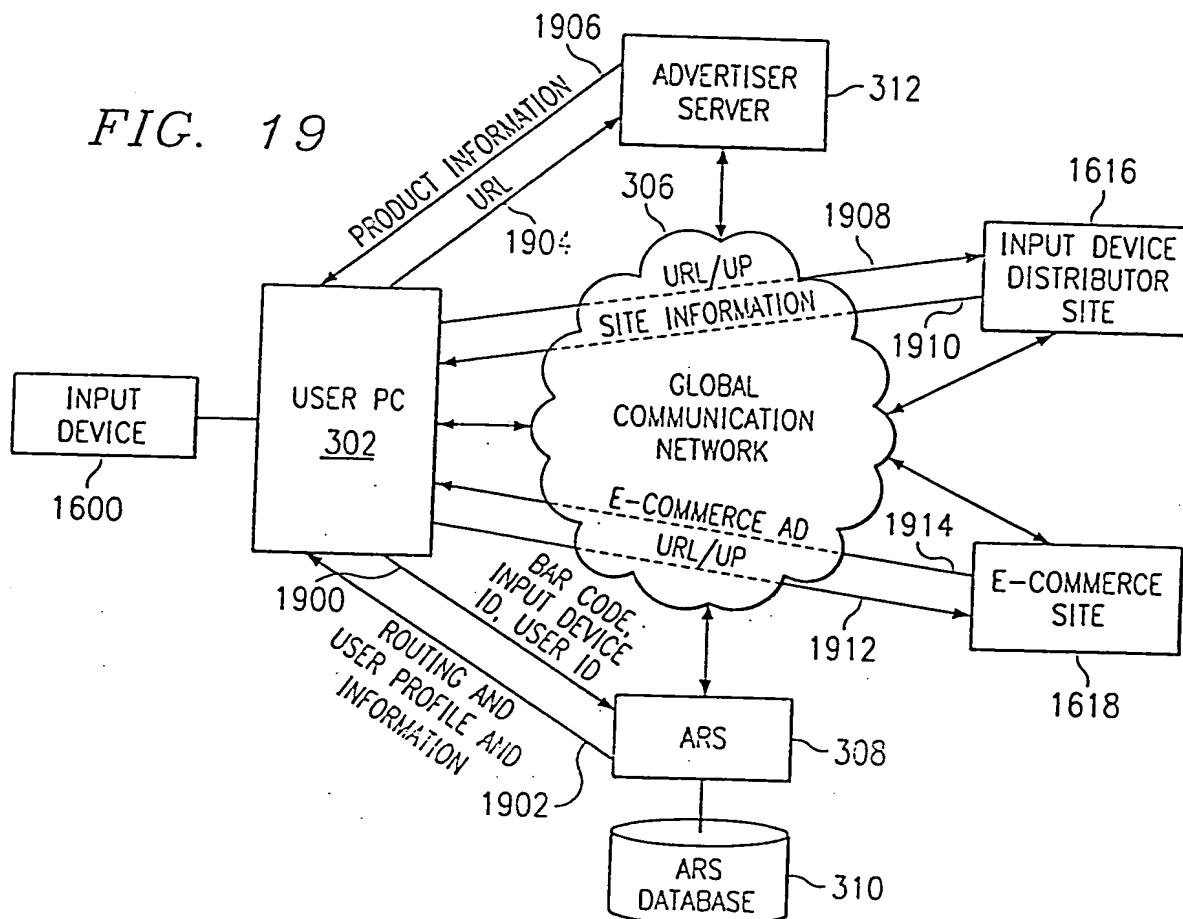
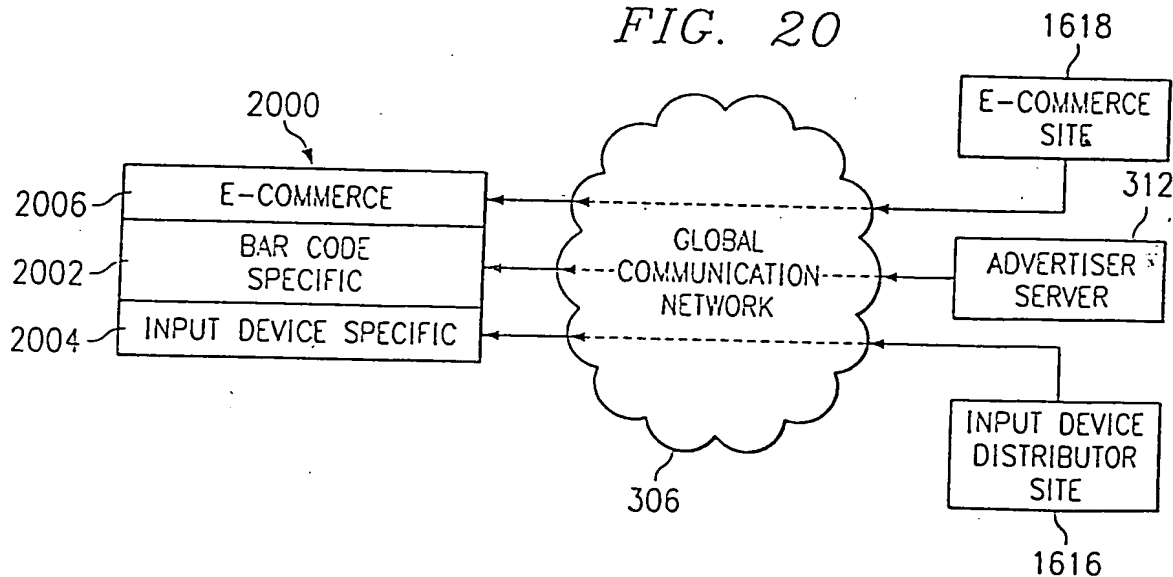


FIG. 20



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ARS DATABASE
2100

2102		2104		2106		2108	
PRODUCT		INPUT DEVICE		USER		E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION	

FIG. 22

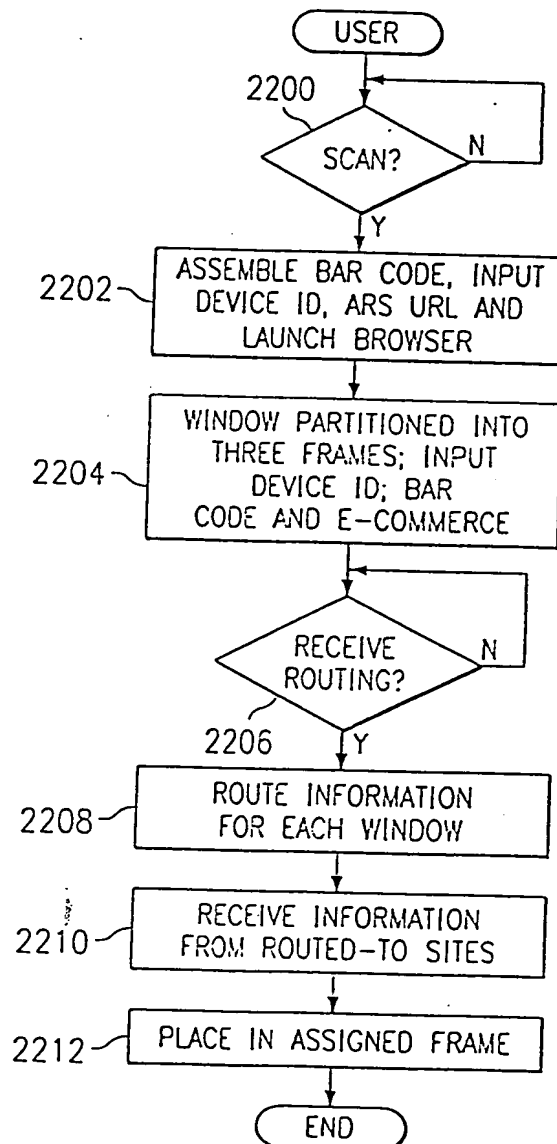


FIG. 23

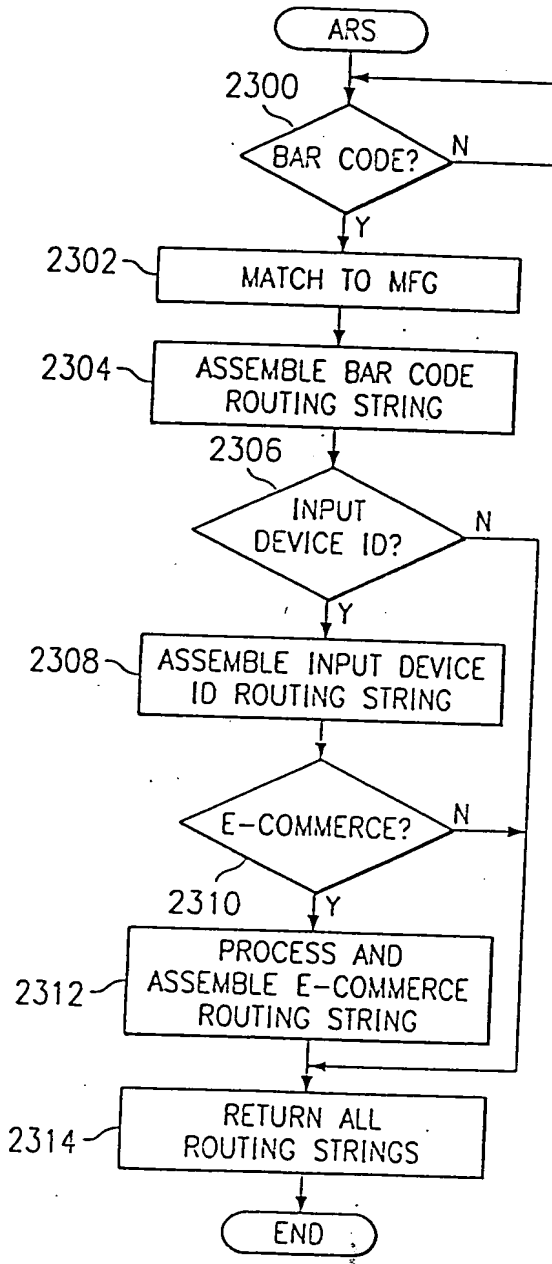
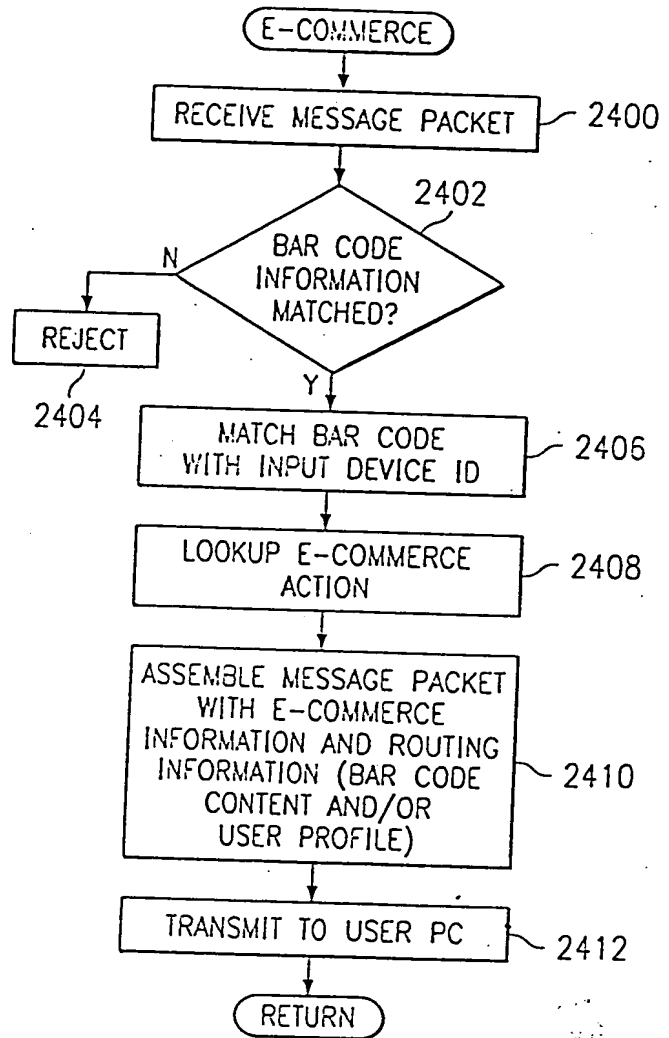
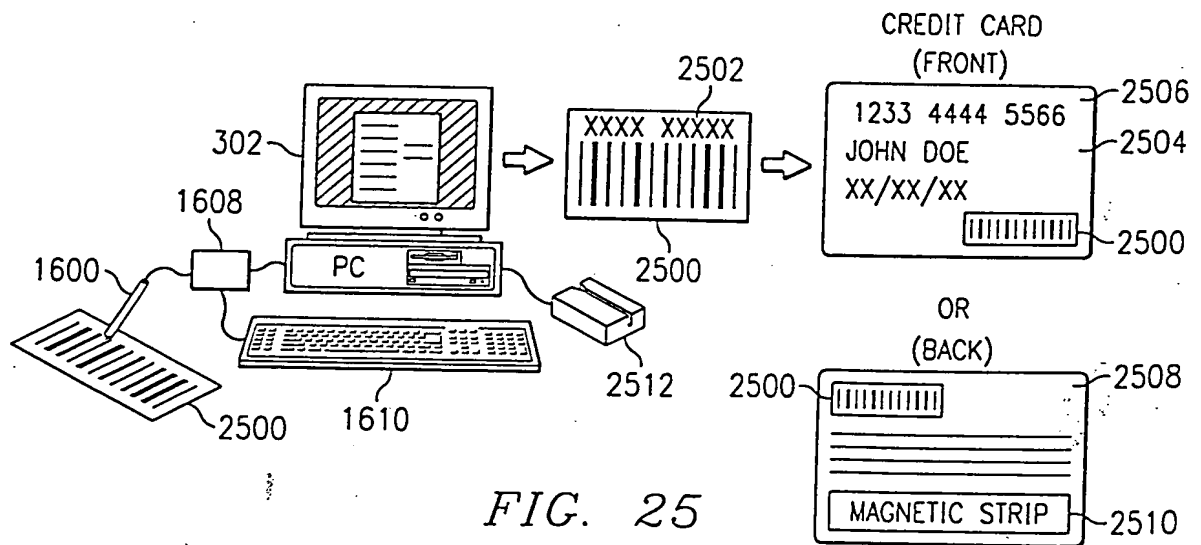


FIG. 24



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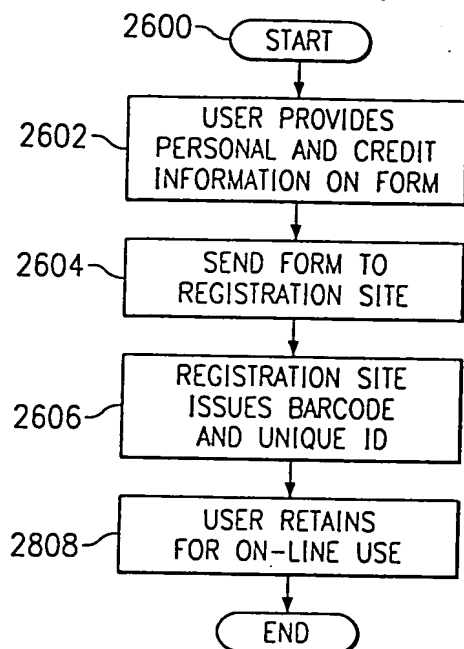


FIG. 26

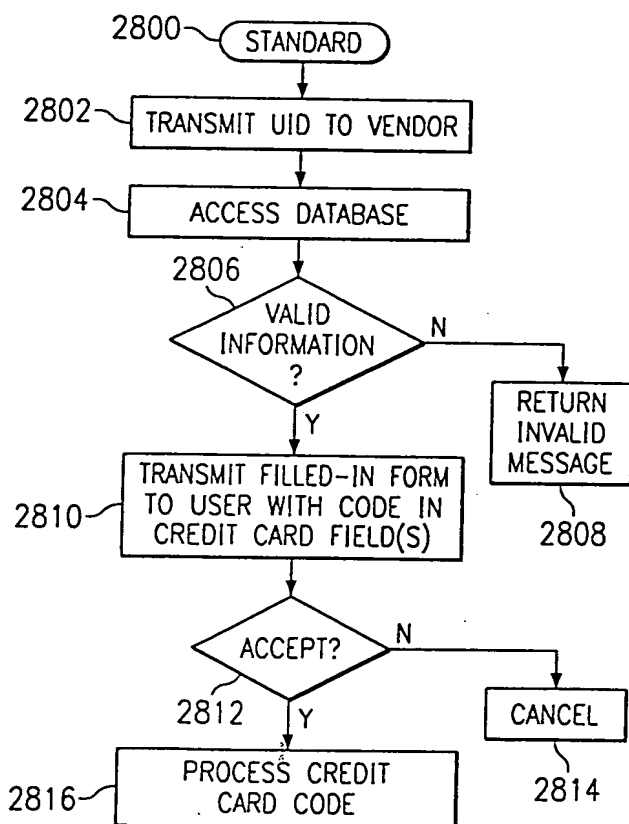


FIG. 28

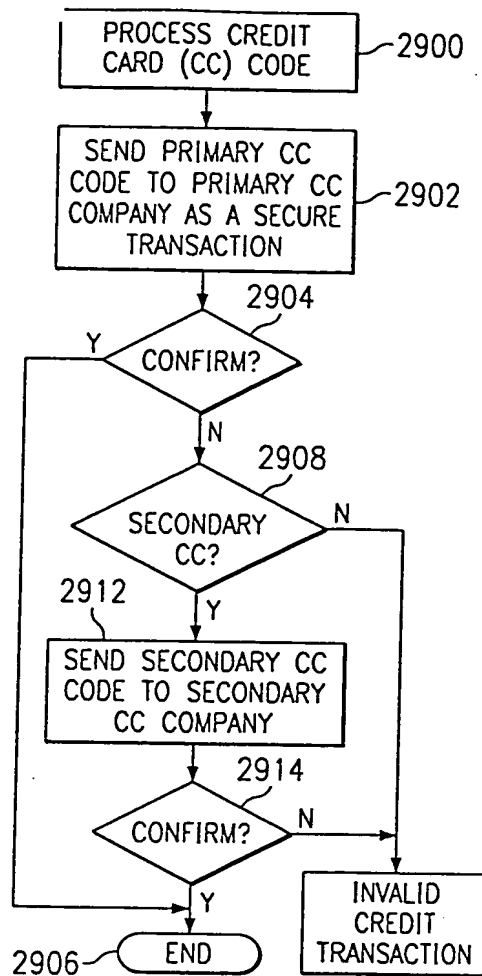
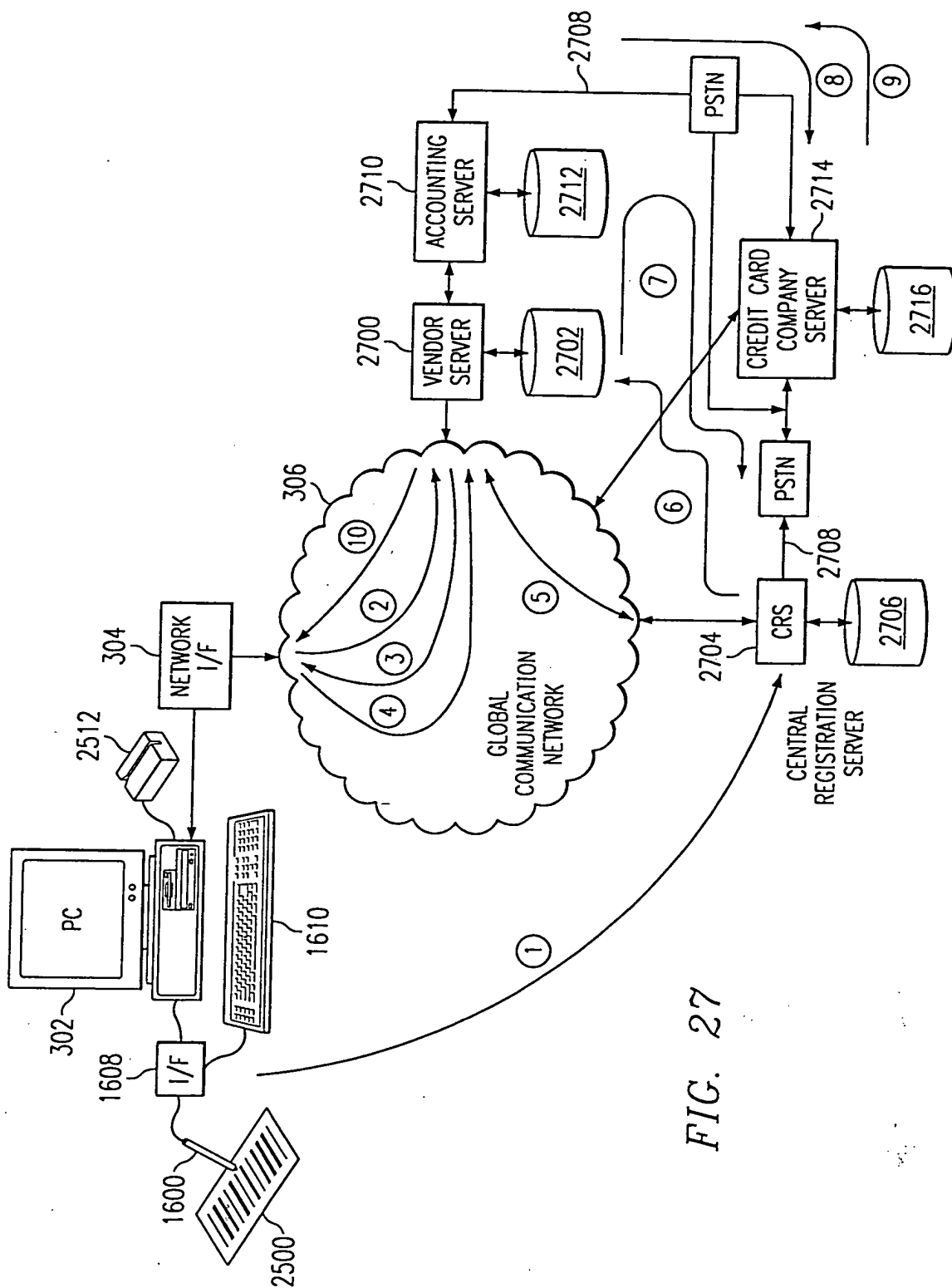
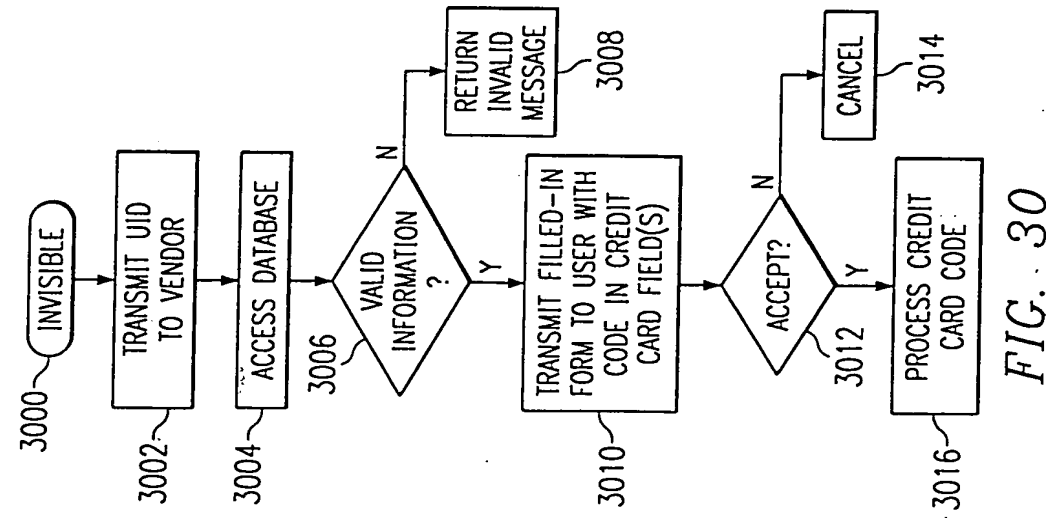
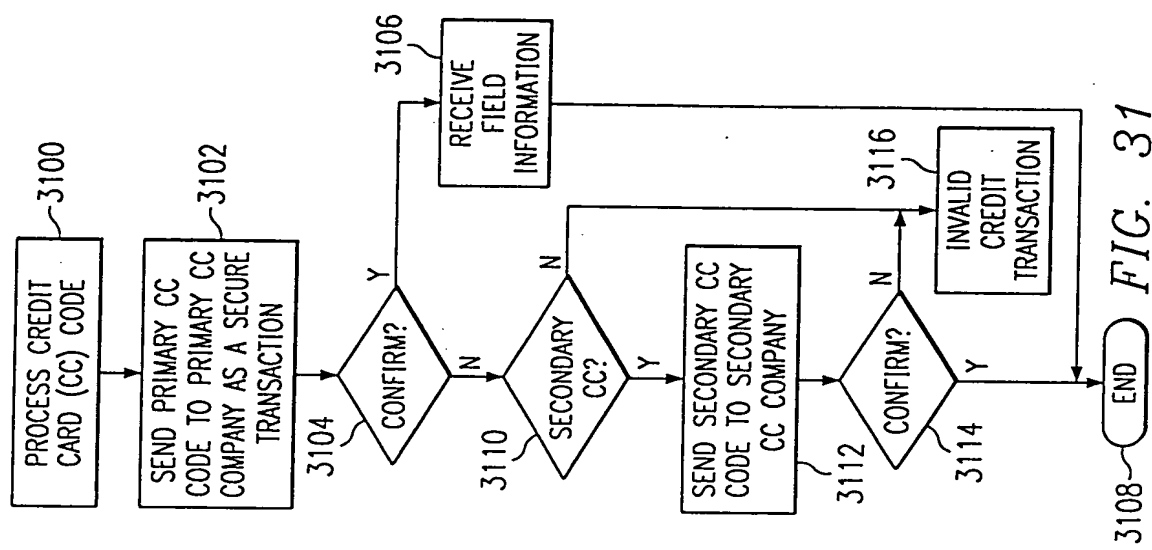
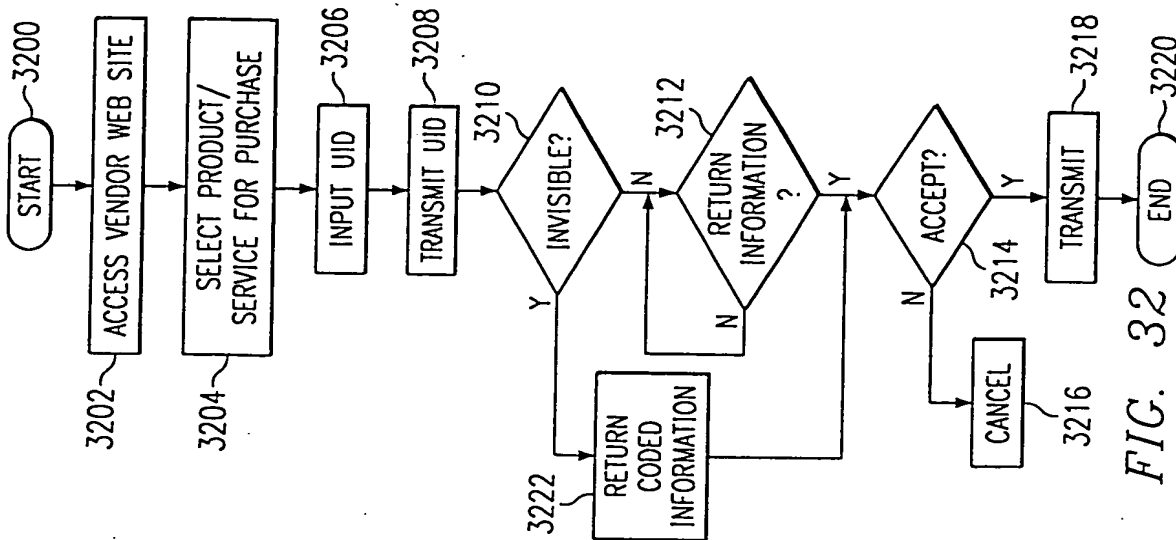


FIG. 29

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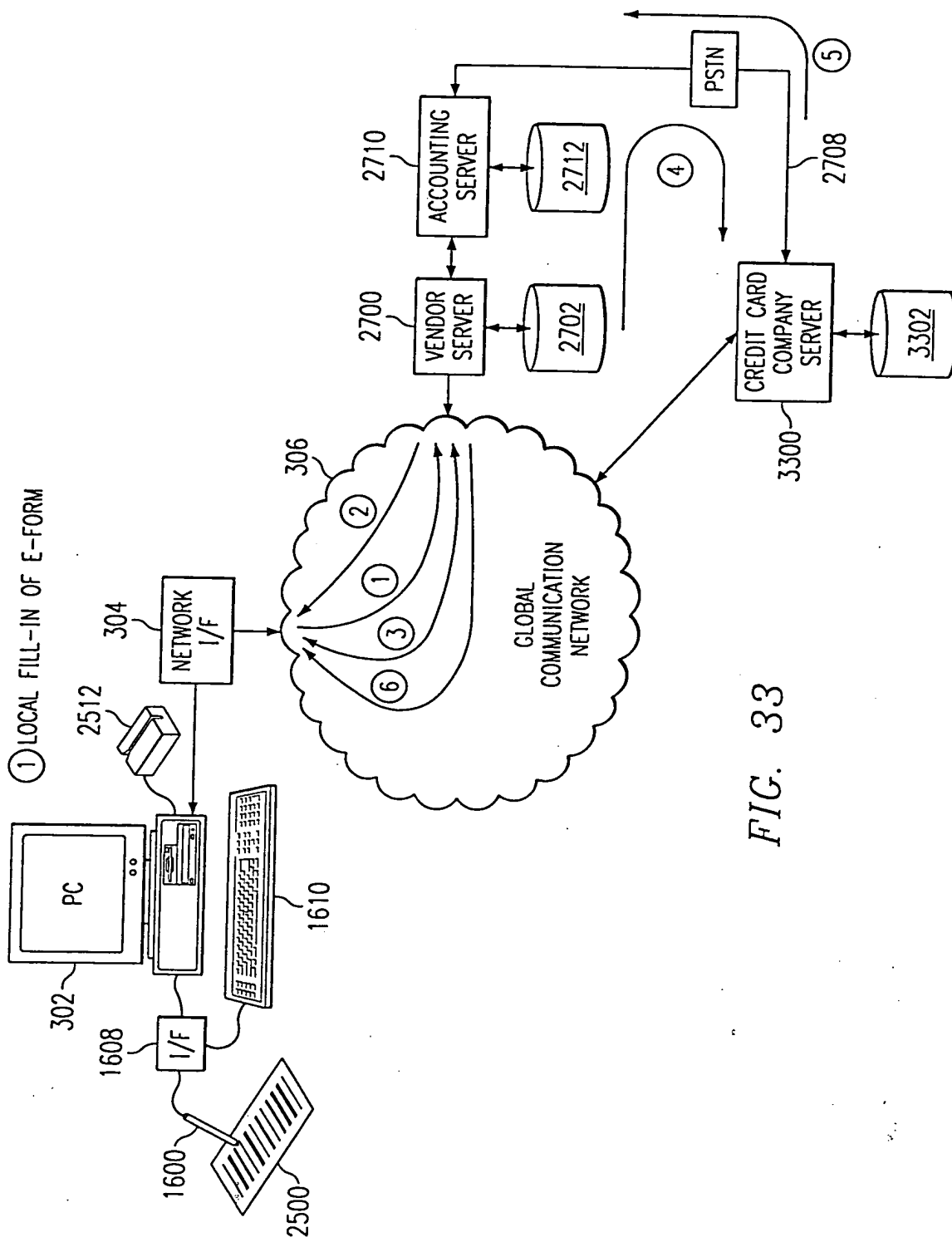
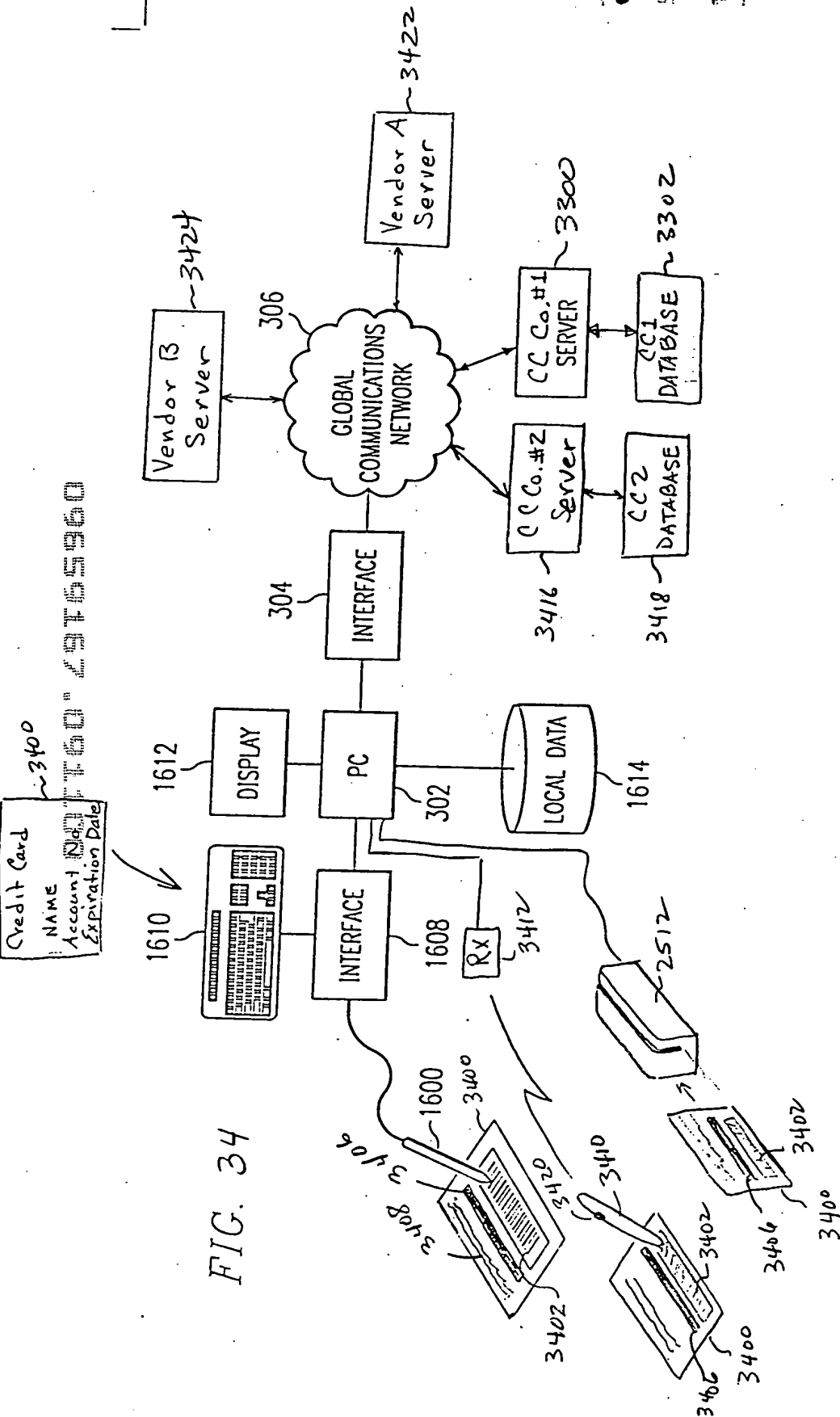


FIG. 33

FIG. 34

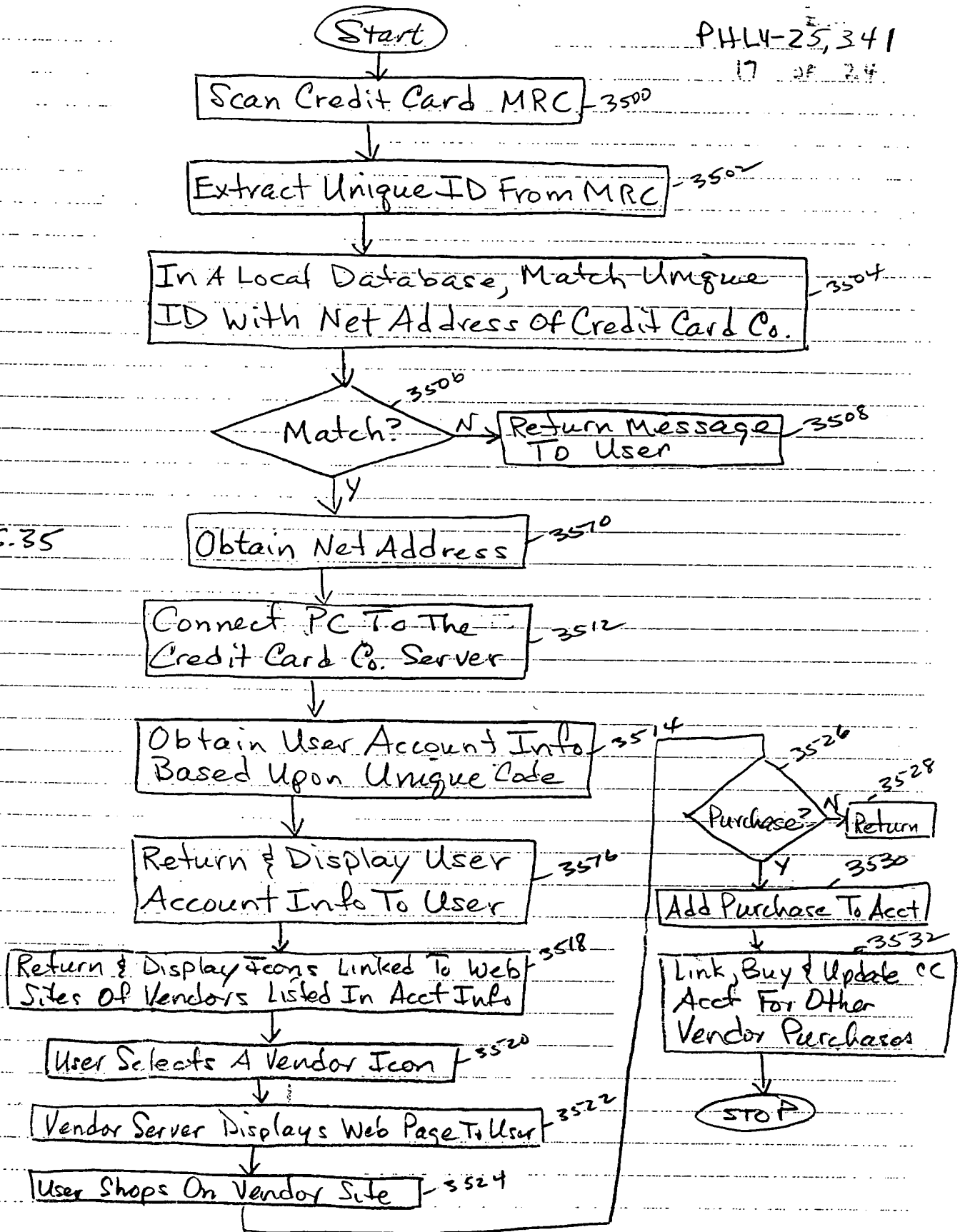


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001607 091100

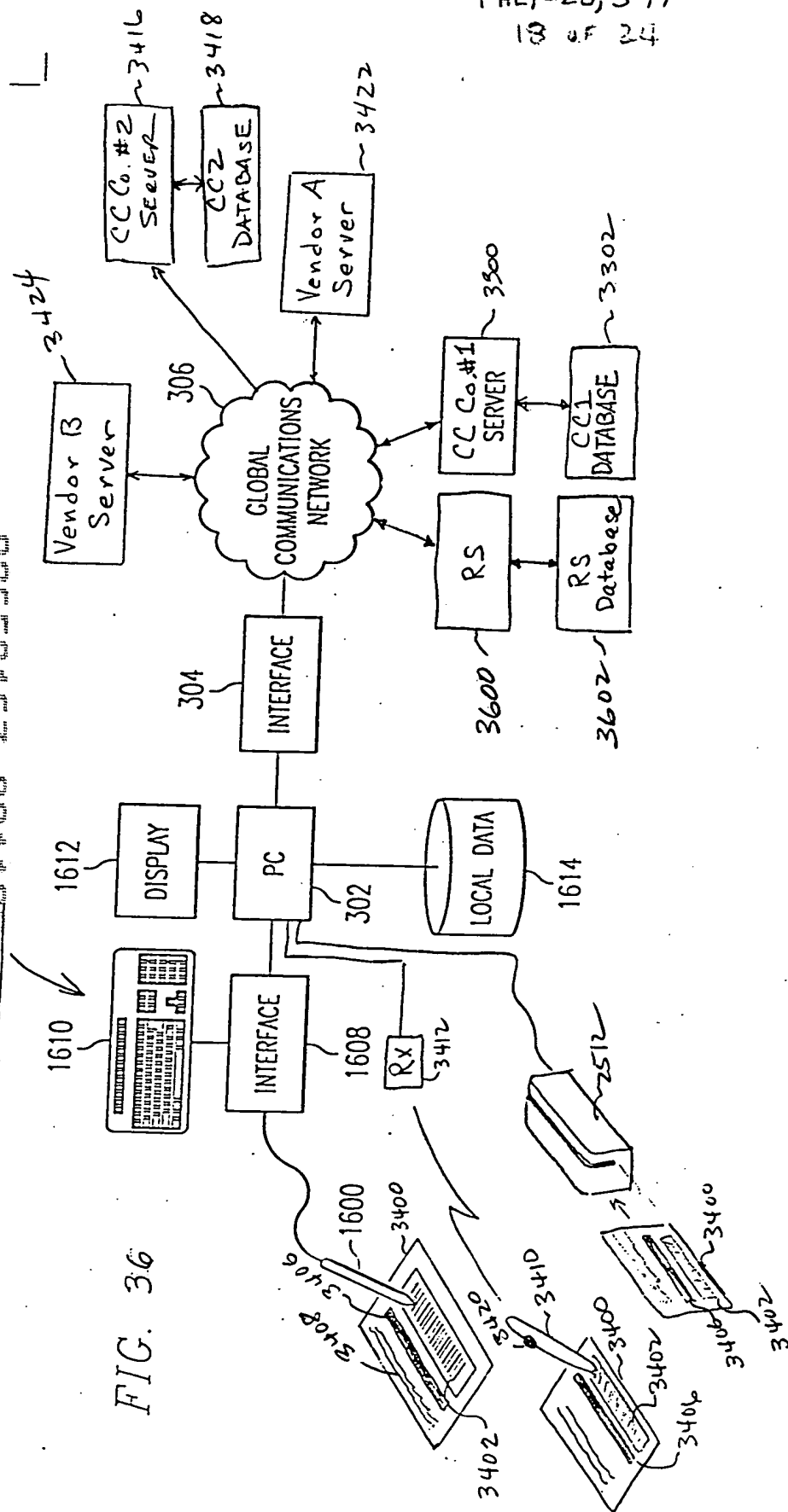
FIG. 35



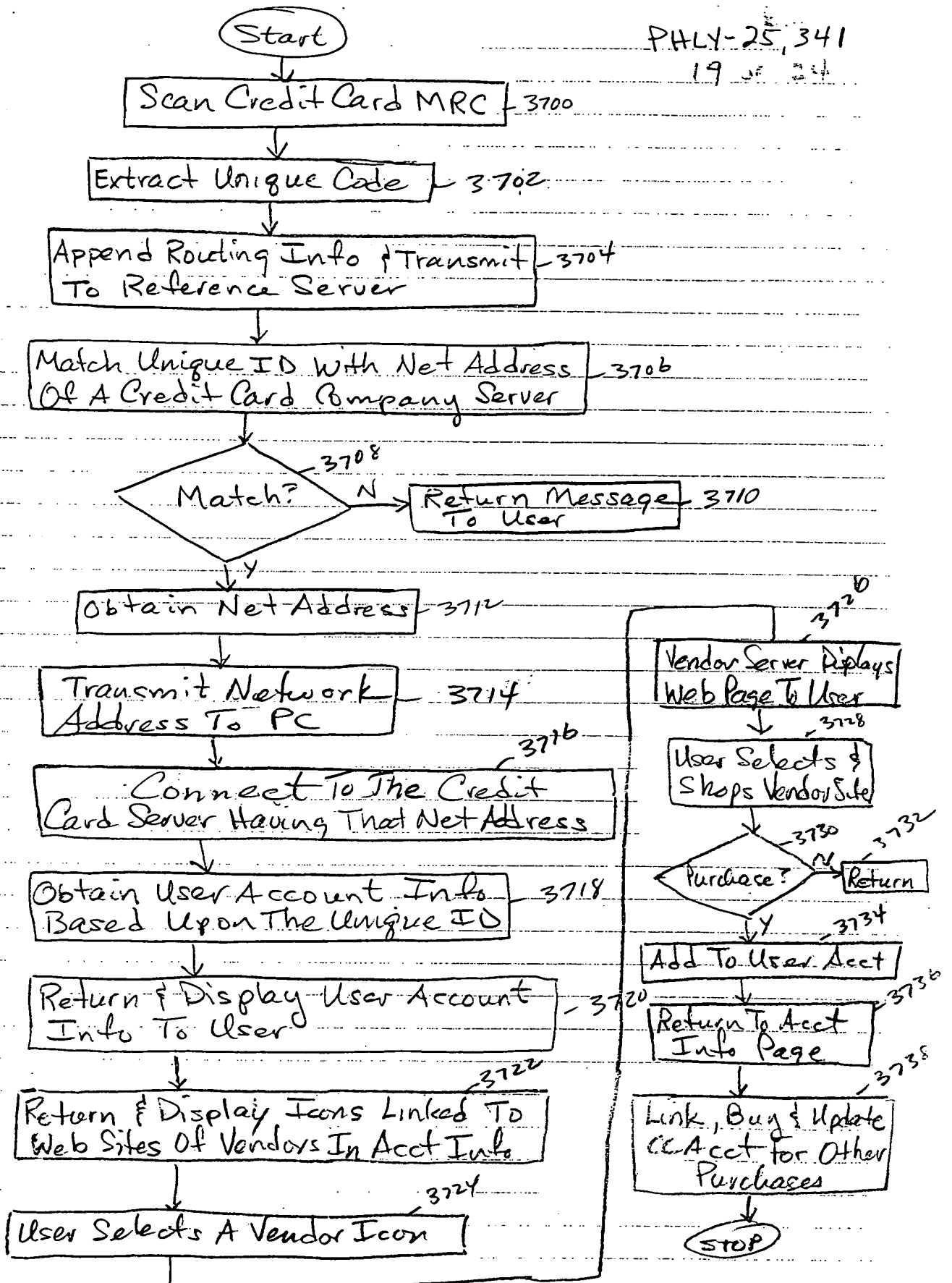
Credit Card
NAME
Account No.
Expiration Date

2375360

FIG. 36



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SECRET

PHLY-25,341

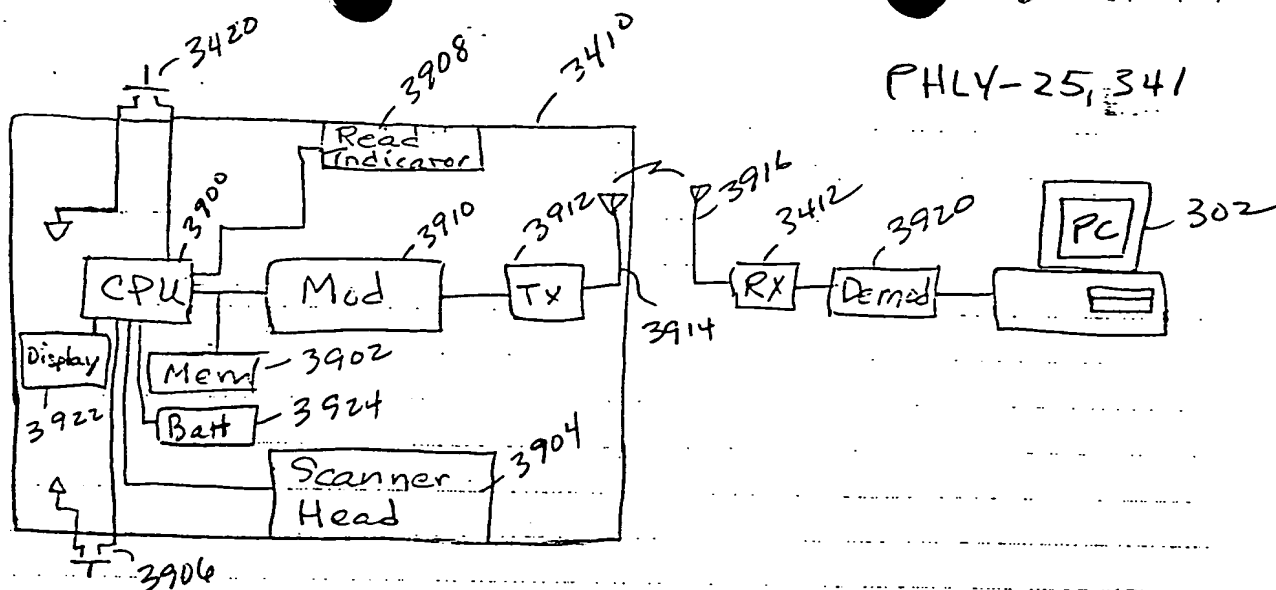


FIG. 39

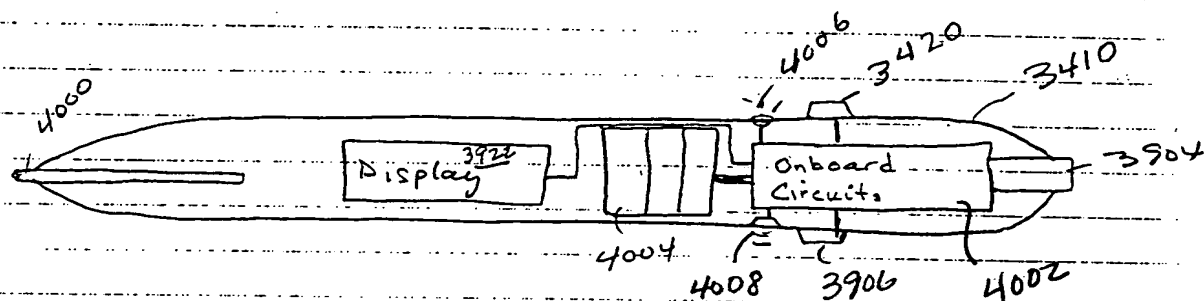


FIG. 40

4100
S

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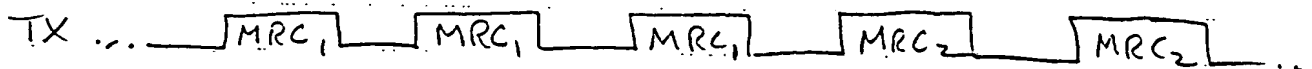


FIG. 41

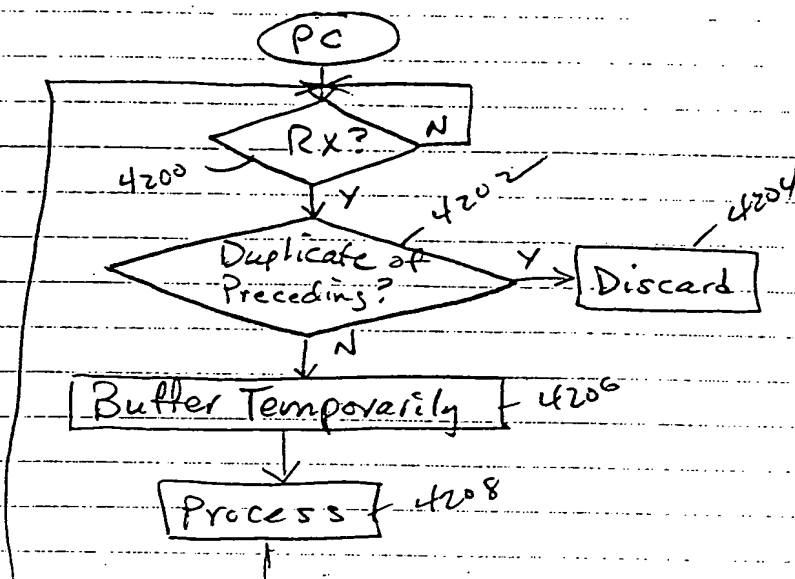


FIG. 42

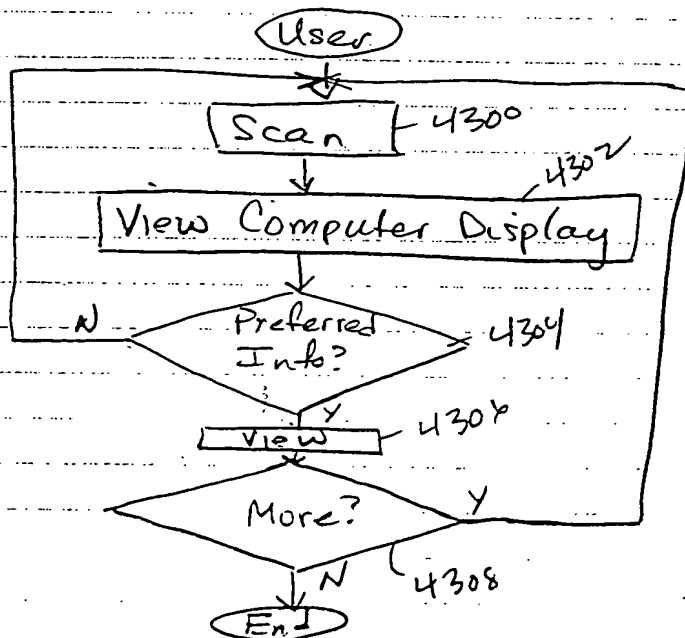


FIG. 43

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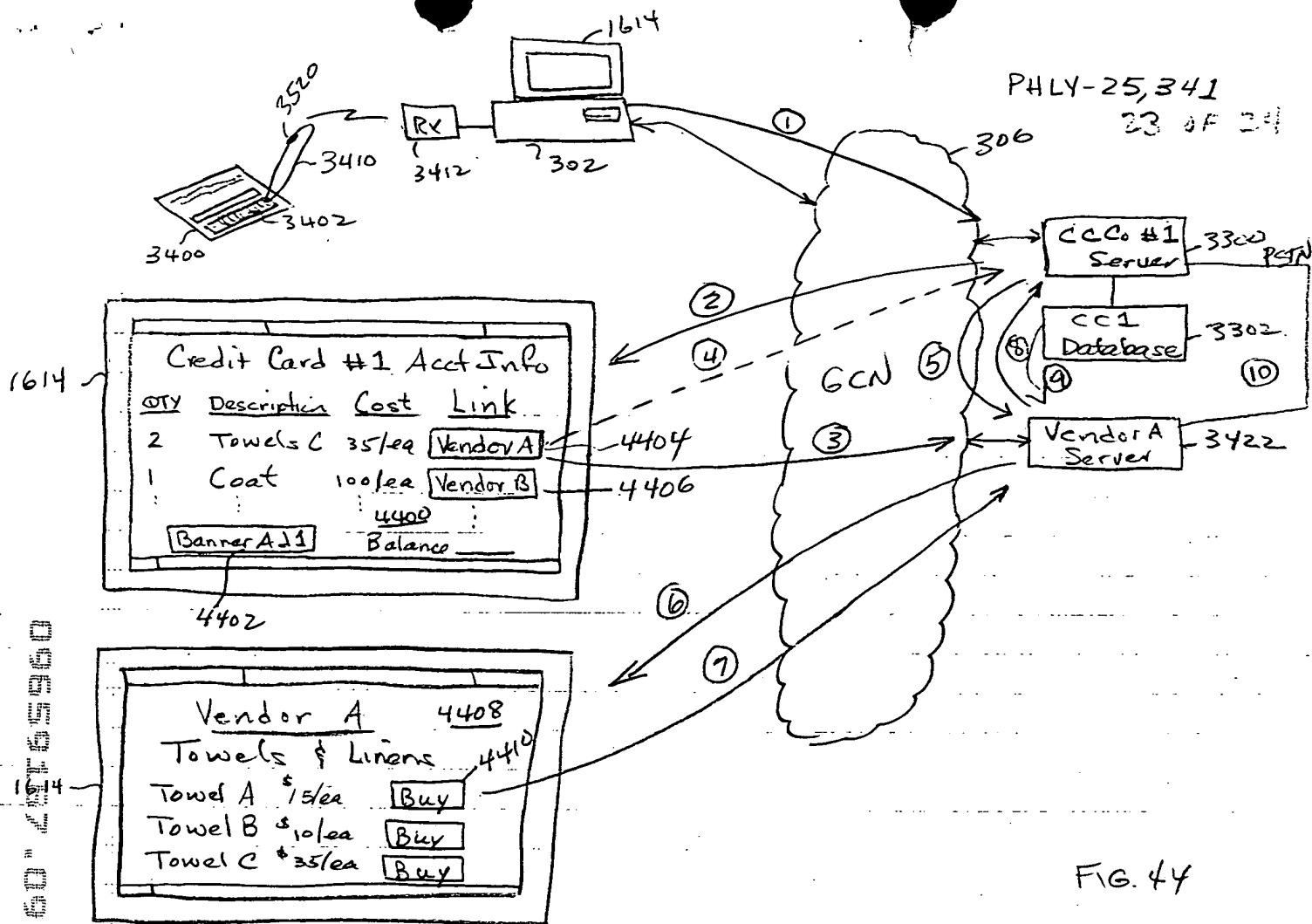


FIG. 44

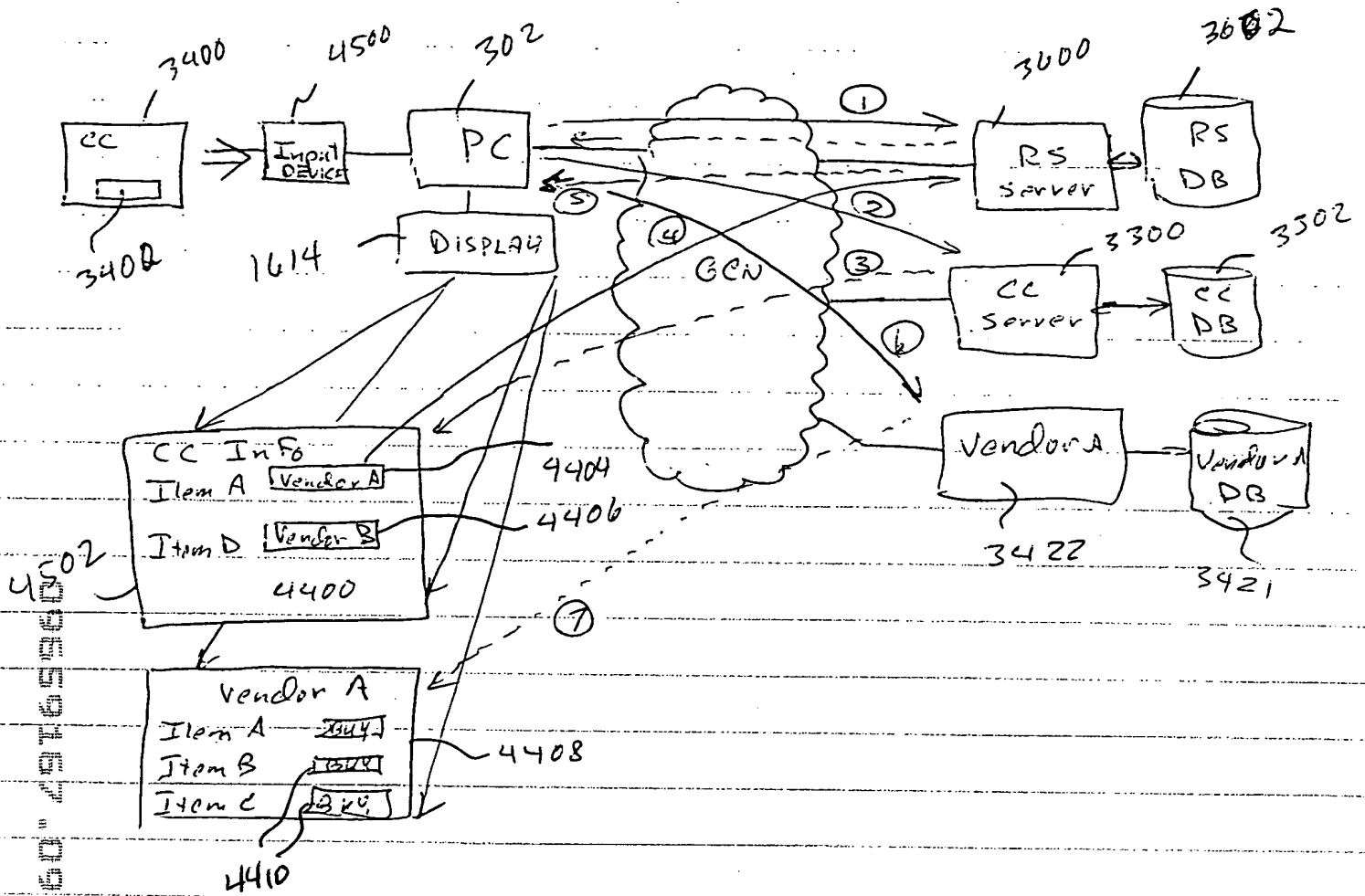


FIG 45